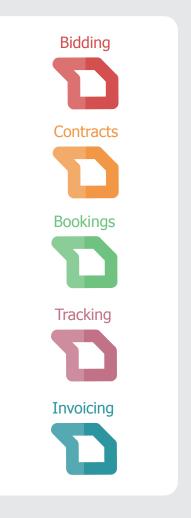


Shipperform project aims to development a platform to facilitate and make the process of shippers management, freight tranport more efficient, in an automatic and less expensive way, ensuring a better service to the same cargo buyers, controlling its own intermodal process. This product will allow shippers to compare quotes, manage scheldules and provide information to customers about the current stage of the cargo, tracking it, being a totally innovative feature.

In a more specific way, this project will result in a technical advance on the state of the art of the company at national and/or international level, given that most of the solutions provided by MAEIL competitors are, nowadays, focused only on a market approach, in other words, they have as nuclear servive connecting shippers and shipowners on a public platform. The goal in Shipperform is to go further and turn to shippers, helping them manage all the exporting process in a more consistent and validated manner.













Objectives

The Shipperform will work as a Software as a Service, serving in the cloud, managing the entire logistics process, available on the web and mobile environment. This will facilitate alone, the penetration of this solution into the global market. In a summarized way, the objectives of Shipperform project and the goals to be met are:

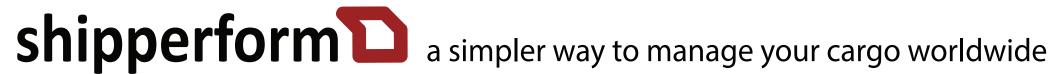
- Create a global platform for the managment on the entire exporting process;
- Centralize all information resulting from the exporting process of containerized cargo;
- Increase the use of ICT on the Workflow port on a internacional level;
- Define and implement Business Intelligence tools to better evaluate the process and its partners;
- Create a platform to manage large volumes of information from different sources and with different needs;
- 6 Create a platform for the workflow management of exporting transactions as SaaS;
- Reduce the operation cost of an export transaction.



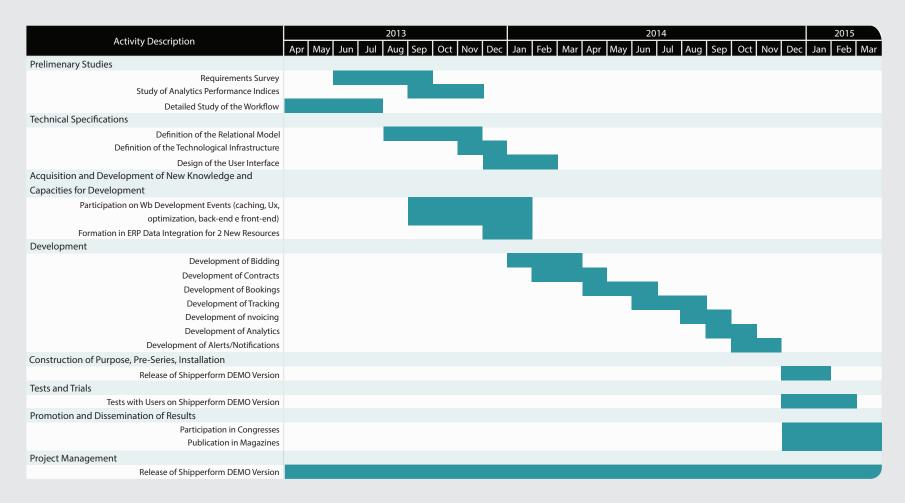








Work Program













Promotion Actions and Dissemination Results

To be done.

Partners

To achieve the goals of Shipperform, MAEIL will rely on the participation of IST - Instituto Superior Técnico, that will complement with its experience and know-how, at this level, the MAEIL technical team.





